

Product Modifications

You may wish to modify certain options that are pre-configured on your Gift Card product, before or after your sales begin. Changes to the product will not affect orders that have already been made.

1. To apply changes to the e-commerce portion of your Gift Card program, simply login to your Web.com portal – <http://support.web.com>
2. Click the “**View My Gift Card Orders**” link
3. From the Main Menu, select **Products ► Manage Products**

The screenshot shows the 'ecommerce solutions' web portal. The top navigation bar includes links for Home, Store, Tutorials, Support, and Log-Out. Below this is a secondary navigation bar with Store, Orders, Products, Contacts, Email & Marketing, Setup, My Account, and Resources. The 'Products' menu is open, showing options: Categories, Coupons, Order Discounts, Setup Shipping, Setup Taxes, and Import/Export. The main content area displays a table of orders with columns: Date, Type, Customer, Referrer, Total, Charge Status, Order Status, Order ID, and QB Export Status. A single order is listed for 8/31/2011, Regular type, Sharon Heming, with a total of \$26.25 and a pending status.

The gift card product will be displayed. Clicking the product name “Gift Card” will take you to the product details page, which is where you will make the changes.

The screenshot shows the 'ecommerce solutions' web portal with the 'Products' menu selected. The main content area displays a table of products with columns: Product Name, SKU, Featured, Price, and Licenses. A single product is listed: 'Gift Card' with a price of \$0.00. The 'Gift Card' product name is highlighted in blue. Below the table, there is a 'Delete Selected Products' button.

Once in the product details, a series of tabs will guide you through the gift card details. Selecting the Options Tab will display the setup of both the Denomination of the gift card, and the Delivery Method.

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Edit Product

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Product Options - Gift Card

Name	Type	Required	Images	Rank
Denomination	Selection	✓	↓ ↑	Edit Edit Values Delete
Delivery Method	Selection	✓	↓ ↑	Edit Edit Values Delete
	Selection	☐	☐	Create New

[Save](#) [Save as New](#)

These values will display to the customer when they are purchasing the gift card as Selection items. To modify the values the customer will see, click “Edit Values” for the item you wish to change.

Denomination

Denominations are the variations of gift card amounts a merchant is offering for their gift card product. Default values are set to \$10, \$25, \$50, \$75, \$100, \$200. To change the denominations of gift cards offered, click “Edit Values” on the Denomination option row.

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Product Options - Gift Card

Name	Type	Required	Images	Rank
Denomination	Selection	✓	↓ ↑	Edit Edit Values Delete
Delivery Method	Selection	✓	↓ ↑	Edit Edit Values Delete
	Selection	☐	☐	Create New

Product Option Values - Denomination

A series of default values appear in the Denomination list. In order to edit or change a value, for example changing the \$10 value to be \$15, click “Edit” in the row where value \$15 resides. Input the new value for the gift card in the Value field - \$15, and then modify the Price Adjustment field to be \$15. Click “Save” to save the changes on that row.

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Product Options - Gift Card

Name	Type	Required	Images	Rank
Denomination	Selection	✓		Edit Edit Values Delete
Delivery Method	Selection	✓		Edit Edit Values Delete
	Selection			Create New

Product Option Values - Denomination

The Gift Card initially has a \$0 Price, and choosing the Options controls the price. The Final Price is the product Price + Price Adjustment of the Option.

Delivery Method

The default values appear in the Delivery Method list. In order to edit or change a value, for example changing the \$1.25 value for postage to be \$2.00, click “Edit” in the row where value ‘By Mail’ resides. Input the new value for the postage in the Price Adjustment field - \$2.00. Click “Save” to save the changes on that row.

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Product Options - Gift Card

Name	Type	Required	Images	Rank
Denomination	Selection	✓		Edit Edit Values Delete
Delivery Method	Selection	✓		Edit Edit Values Delete
	Selection			Create New

Product Option Values - Denomination

Is Default	Value	SKU	Weight	Handling Fee	Price Adjustment	Final Price	Rank
☐	\$15			\$	\$15.00		Save Cancel
✓	\$25				\$25.00	\$25.00	Test Edit Delete

The Gift Card initially has a \$0 Price, and choosing the Options controls the price. The Final Price is the product Price + Price Adjustment of the Option.

Display

These options appear both on the Gift Card page and the Checkout page, giving the customer the ability to increase the order value or change the delivery method before putting in their credit card information.

Gift Card



[View Full Size](#)

Denomination

- \$25 - add \$25.00
- Select Denomination -
- \$10 - add \$10.00
- \$25 - add \$25.00
- \$50 - add \$50.00
- \$75 - add \$75.00
- \$100 - add \$100.00
- \$200 - add \$200.00

Give a gift card to someone special today ... the perfect gift for any occasion!

Your Shopping Cart

[Your order is safe and secure](#)

Quantity	Product	Price	Total	Remove
1	Gift Card Give a gift card to someone special today ... the perfect gift for any occasion! Denomination \$25 Delivery Method By Mail	\$26.25	\$26.25	

Coupon code (optional):

Subtotal: \$26.25

Total: \$26.25
(before shipping & taxes)